

National curriculum or specification coverage

This course follows the Edexcel GCSE Business (1BS0) specification and develops students' understanding of how businesses operate, make decisions and respond to changes in their internal and external environments. Students will build knowledge of business concepts, apply their understanding to real business contexts and develop analytical and evaluative skills required for GCSE success.

Throughout the course, students will explore key areas of business including enterprise and entrepreneurship, marketing, finance, operations, human resources and the wider business environment. Students will develop quantitative skills through the interpretation of financial information and business data, while also strengthening their ability to analyse business issues and evaluate strategic decisions.

Assessment Overview

Paper 1: Investigating Small Business

- Theme 1: Investigating Small Business
- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

Paper 2: Building a Business

- Theme 2: Building a Business
- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions

Both papers are assessed through a combination of multiple-choice, short-answer, calculation and extended-response questions. Students are required to demonstrate knowledge, application, analysis and evaluation using real business contexts and case-study material.

Year 11 Specification Coverage

Theme 2: Building a Business

- 2.1 Growing the Business
- 2.2 Making Marketing Decisions
- 2.3 Making Operational Decisions
- 2.4 Making Financial Decisions
- 2.5 Making Human Resource Decisions

Students will regularly complete retrieval activities, examination-style questions, case study analysis, quantitative skills practice and full examination papers to prepare for success in both GCSE examinations.

Date	Exams/ Assessments	Learning Intentions	Core Task/Assessments
31/08/26		2.1.1 Business Growth	Core task: 2.1 End of Unit Test & MNS
07/09/26		2.1.2 Changing Business Objectives	
14/09/26		2.1.3 Globalisation	
21/09/26		2.1.4 Ethics, Environment and Business	
28/09/26		Core task: 2.1 End of Unit Test & MNS	
05/10/26			
12/10/26		2.2.1-4 Marketing Mix	
19/10/26			
26/10/26		HALF TERM	
02/11/26		Core task: Paper 1 PPE including Case Study 2.2 assessment questions	Core task: Paper 1 PPE including Case Study 2.2 assessment questions
09/11/26		2.3.1 Business Operations	
16/11/26		2.3.2 Stock Control	
23/11/26		2.3.3. Quality	
30/11/26		2.3.4 The Sales Process	

Year 11 Long Term Scheme of Learning 2026-2027
Subject: Business

07/12/26		Core task: End of Unit test 2.3 & MNS	Core task: End of Unit test 2.3 & MNS
14/12/26			
21/12/26	CHRISTMAS HOLIDAY		
28/12/26			
04/01/27		2.4.1 Business Calculations and Investment Appraisal	Core task: End of Unit Test 2.4 & MNS
11/01/27		2.4.2 Understanding Business Performance	
18/01/27		Core task: End of Unit Test 2.4 & MNS	Core task: PPE & MNS
25/01/27		Revision	
01/02/27			
08/02/27		Core task: PPE & MNS	
15/02/27	HALF TERM		
22/02/27		2.5.1 Organisation Structure	Core task: End of Unit 2.5 test & MNS
01/03/27		2.5.2 Effective Recruitment	
08/03/27		2.5.3 Effective Training	
15/03/27		2.5.4 Motivating Employees	
22/03/27		Core task: End of Unit 2.5 test & MNS	
29/03/27	SPRING BREAK		
05/04/27			
12/04/27		REVISION	
19/04/27			
26/04/27		Past Papers – full papers including section B and C	
03/05/27			
10/05/27		Exam Technique	
17/05/27			
24/05/27			
31/05/27	HALF TERM		
07/06/27		Revise other topics as GCSE Business Paper 1 and Paper 2 have been completed.	
14/06/27			
21/06/27			
28/06/27			

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