

National curriculum or specification coverage**National Curriculum or Specification Coverage**

This course follows the Edexcel GCSE Business (1BS0) specification and develops students' understanding of how businesses operate, make decisions and respond to changes in their internal and external environments. Students will build knowledge of business concepts, apply their understanding to real business contexts and develop analytical and evaluative skills required for GCSE success.

Throughout the course, students will explore key areas of business including enterprise and entrepreneurship, marketing, finance, operations, human resources and the wider business environment. Students will develop quantitative skills through the interpretation of financial information and business data, while also strengthening their ability to analyse business issues and evaluate strategic decisions.

Assessment Overview**Paper 1: Investigating Small Business**

- Theme 1: Investigating Small Business
- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

Paper 2: Building a Business

- Theme 2: Building a Business
- Growing the business
- Making marketing decisions
- Making operational decisions

- Making financial decisions
- Making human resource decisions

Both papers are assessed through a combination of multiple-choice, short-answer, calculation and extended-response questions. Students are required to demonstrate knowledge, application, analysis and evaluation using real business contexts and case-study material.

Theme 1: Investigating Small Business

- 1.1 Enterprise and Entrepreneurship
- 1.2 Spotting a Business Opportunity
- 1.3 Putting a Business Idea into Practice
- 1.4 Making the Business Effective
- 1.5 Understanding External Influences on Business

Students will regularly complete retrieval activities, examination-style questions, case study analysis, quantitative skills practice and full examination papers to prepare for success in both GCSE examinations.

Date	Exams/ Assessments	Learning Intentions	Core Task/Assessments
31/08/26		1.1.1 The Dynamic Nature of Business	Core task: End of Unit 1.1 Test and MNS
07/09/26		1.1.2 Risk and Reward	
14/09/26		1.1.3 Meeting customer needs	
21/09/26			
28/09/26		Core task: End of Unit 1.1 Test and MNS	
05/10/26			
12/10/26		1.2.1 Market Research	
19/10/26			
26/10/26		HALF TERM	
02/11/26			

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09/11/26		1.2.2 Market Segmentation	Core task: End of Unit 1.2. test and MNS
16/11/26	Y10	1.2.3 competitive Environment	
23/11/26	Y10		
30/11/26		Core task: End of Unit 1.2. test and MNS	
07/12/26			
14/12/26			
21/12/26	CHRISTMAS HOLIDAY		
28/12/26			
04/01/27		1.3.2 Profit and Break Even	Core task: Quantitative skills TEST – week 3
11/01/27		1.3.3 Cash Flow	
18/01/27		Core task: Quantitative skills TEST – week 3	
25/01/27			
01/02/27		1.3.1 Aims and objectives	Core task: End of unit 1.3 test and MNS
08/02/27		1.3.4 Sources of Finance Core task: End of unit 1.3 test and MNS	
15/02/27	HALF TERM		
22/02/27		1.4.1 Business Ownership	Core task: End of unit 1.4 test and MNS
01/03/27		1.4.2 Location	
08/03/27		1.4.3 Marketing Mix	
15/03/27		1.4.4 Business Plans	
22/03/27		Core task: End of unit 1.4 test and MNS	
29/03/27	SPRING BREAK		
05/04/27			
12/04/27		1.5.1 Stakeholders	End of Year exam (Unit 1 past paper or 1.5 as appropriate)
19/04/27	Y10	1.5.2 Technology 1.5.3 Legislation	
26/04/27	Y10	1.5.4 Economic climate	
03/05/27		1.5.5 Interest rates	
10/05/27		1.5.6 Exchange rates	
17/05/27		1.5.7 Tax	
24/05/27		Revision	
31/05/27	HALF TERM		
07/06/27		End of Year exam (Unit 1 past paper or 1.5 as appropriate)	



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14/06/27		Review and intervention plan	
21/06/27			
28/06/27			
05/07/27		Introduce Unit 2 and start 2.1.1 Growth	
12/07/27			