



Department Support to Embed Careers in the Curriculum

What are the Gatsby Benchmarks?

They are guidelines that set out best practice and how to meet the statutory obligations of careers provision in education [Click here](#)

Which Benchmark is particularly relevant to departments?

Gatsby 4 Embedding Careers in the Curriculum- What good looks like

All subject staff should link curriculum with careers, even on courses that are not specifically occupation-led. For example, STEM subject staff should highlight the relevance of STEM subjects for a wide range of career paths. Study programmes should also reflect the importance of maths and English as a key expectation from employers.

- By the age of 14, every pupil should have had the opportunity to learn how the different STEM subjects help people to gain entry to, and be more effective workers within, a wide range of careers.
- Throughout their programme of study (and by the end of their course) **every student** should have had the opportunity to experience how **their subjects** help people gain entry to (and be more effective workers within) a wide range of occupations.

Why should departments try to do this?

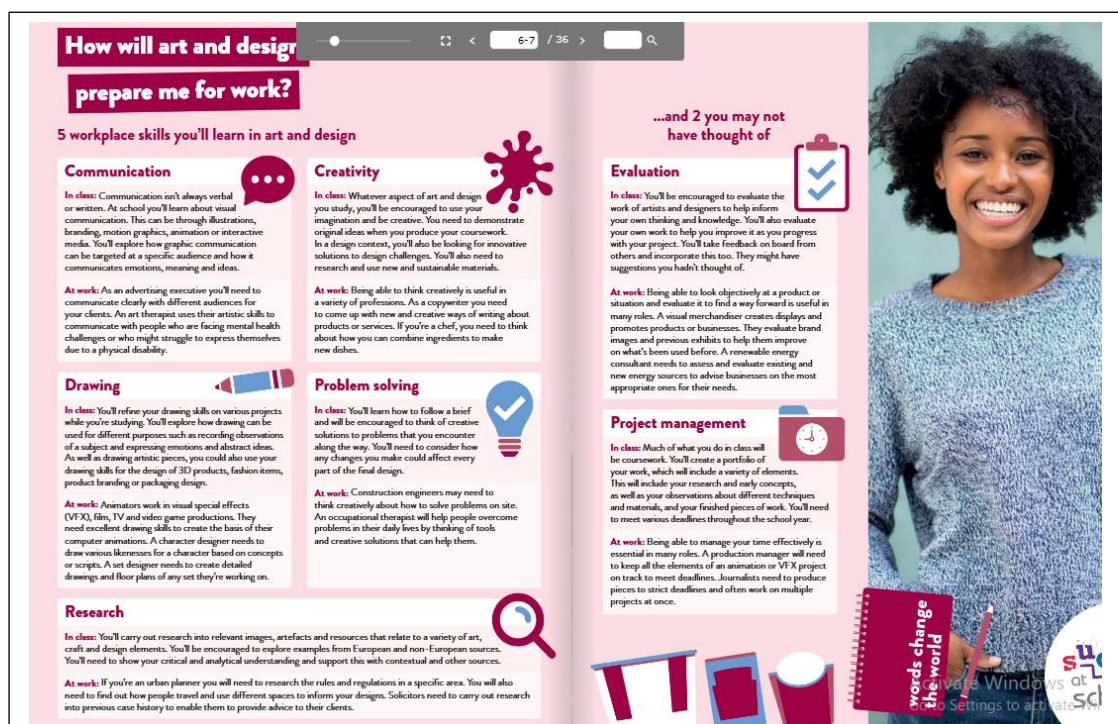
- Linking your subject to careers can help to show students the purpose of what they are learning. This can help to raise aspirations and motivate them. Studies show improvements in both attainment and attendance where there is effective careers education.
- We have a duty to ensure our young people are well informed and prepared for life after school.
- Careers will be part of OFSTED deep dives. Asking DLs, teachers and students.

How do you do it?

- Embedding careers does not have to be an industrial visit or speaker, but if you want to do this, we can help you to organise this. Many employers are now keen to do virtual interviews or tours. Try to use every opportunity to talk about how your subject/topic builds employability skills or links to future pathways.
- Embed careers tasks in your medium term plans. This could be as simple as a homework task. **We have included resources below.**
- Display information about careers linked to your subject in your classroom. (We have given you some posters but students could investigate a particular sector and produce this themselves).

Resources

1. Purchased Resources



We have purchased additional resources for each department as follows. Some subjects are better than others! Copy and paste the one for your subject/s into your search and it will produce a e-booklet linked to your subject. The spotlight on careers and interviews might be particularly useful. There are also links taking you to different industries where you see the link sign as below:

It is tricky to print pages, so you might want to set a task based on some pages for homework or if you are in a computer room.

Art and Design- [Click here](#)
Biology- [Click here](#)
Business- [Click here](#)
Chemistry- [Click here](#)
Computer Science- [Click here](#)
Design and Technology- [Click here](#)
Drama- [Click here](#)
Economics- [Click here](#)
English- [Click here](#)
Geography- [Click here](#)
History- [Click here](#)
Languages- [Click here](#)
Maths- [Click here](#)
Music- [Click here](#)
Physical Education- [Click here](#)
Psychology- [Click here](#)
Physics- [Click here](#)
Religious Studies- [Click here](#)
Sociology- [Click here](#)

2. My Path Videos



This site has a job of the week video (useful for form time) and excellent videos linking to English, Maths and Science. It links jobs to different topics in these subjects so is easy to link to your scheme of work. [Click here](#)

3. My Learning My Future

My Learning My Future

Get this resource

Inspiration Guide: Business Studies

Slide Deck: Business Studies

Contains activity ideas, case studies and information on related jobs for teachers

Student Power Point containing 'why study this subject?', typical jobs and pathways

THE PLEDGE
CHESHIRE AND WARRINGTON

My Learning My Future: Art and Design

My Learning My Future: Drama

My Learning My Future: English

My Learning My Future: Food and Nutrition

My Learning My Future: Geography

My Learning My Future: Graphics

My Learning My Future: Health and Social Care

My Learning My Future: History

My Learning My Future: Media Studies

My Learning My Future: MFL/Languages

My Learning My Future: Music

My Learning My Future: Product Design

My Learning My Future: Psychology

My Learning My Future: Sociology

My Learning My Future: Science

My Learning My Future: Biology

My Learning My Future: Chemistry

My Learning My Future: Physics

My Learning My Future: Design Technology

My Learning My Future: Computer Science/IT

My Learning My Future: Maths

My Learning My Future: Hair and Beauty

My Learning My Future: Business Studies

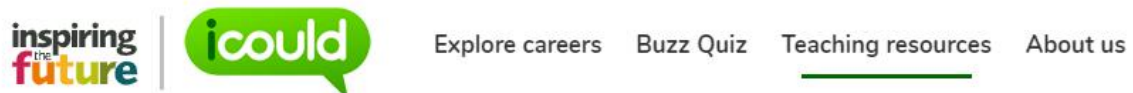
My Learning My Future: Religious Studies

My Learning My Future: PE

My Learning My Future: Textiles

[Click here](#)

4. icould – great videos for KS4 and KS5 organised by subject



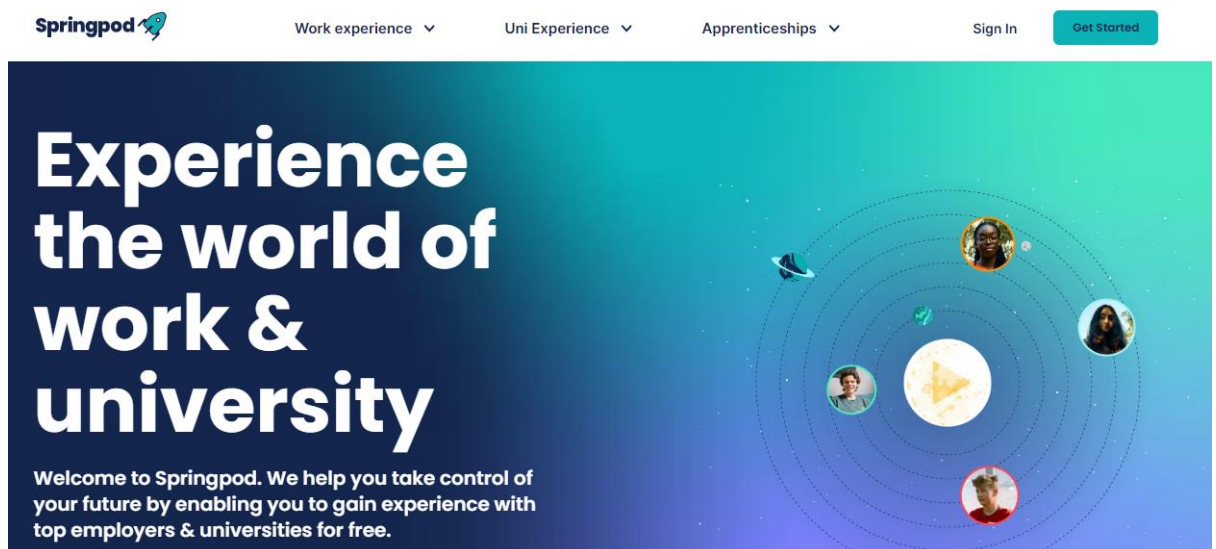
icould free teaching resources



How to get the most out of icould for your students

[Click here](#)

5. Springpod – Great for KS5



Students will need to register but they can watch short videos explaining the relevance of subject courses to careers and then have mini-lesson. There is also an apprenticeship section. [Click here](#)

6. Unifrog



Unifrog is a digital careers platform with the information, advice and tools to help our students to explore and plan for their future.

At the heart of the platform is a student's Profile, built throughout the academic journey to evidence their career development, informing and supporting their successful transition to future study and employment.

first aid

Gatsby Benchmark 4: Linking curriculum learning to careers

- Students use subjects as inspiration to search job profiles, or view a list of subjects (ranked by relevance) to consider studying if they have particular job in mind

- It's easy for classroom teachers to record careers learning taking place in lessons
- Work and sector insight activities frequently include references to the application of subject knowledge or technical skills in the workplace and specific job roles
- Video content from industry and employer partners provide engaging soundbites to help students to connect their studies to opportunities in growth sectors or jobs in demand

Student features and benefits

CV builder: Students can record evidence of their career development in one place.

Study pathways information and course finder: Help your students to build a clear picture of where they are going and the most appropriate route for them.

Personal development and work preparation content: Students use the information on Unifrog to discover and develop themselves, to grow in confidence and learn how to link interests and strengths to their career development.